

WEBINAR ENGAGEMENT*

5 webinars
65+ countries represented
1,000+ total registrants

Snapshot of Focus Areas:



Building a Global Market



Role of the Public Sector



Impact Economy Development in Latin America



Social Innovation



Social Impact Investment Taskforce Activities



Social Enterprise Development in East Asia

Profile of Participants:



- CEOs/Senior management of financial institutions
- Fund managers
- Social entrepreneurs
- Elected officials
- Legal/Strategic consultants
- Heads of government agencies
- Academics/researchers
- Senior leadership at Foundations

PLATFORM REACH



23,000+ visitors across
148 countries

20% of site visits from G7 countries



over 60% of site visits from G20 countries

* January 2014 - December 2014 for GLE and linked microsites

NETWORK FACILITATION

A sampling of partners the GLE collaborated with in 2014



ASIA COMMUNITY VENTURES | 同舟共濟



MaRS

CENTRE FOR IMPACT INVESTING



PURPOSE Capital



Inter-American Development Bank



FORWARD AGENDA: 2015 ONWARDS

➤ Elevate the work of the G8 Taskforce through GLE action Networks

- Serve as credible platform to synthesize and disseminate key findings of the Taskforce
- Engage with critical actors in G7 markets
- Lead widespread reach into new and developing markets
- Facilitate virtual working groups on thematic and sector-focused issues
- Initiate data and network mapping projects across jurisdictions

➤➤ Continue dynamic Webinar Series

- Facilitate real-time interaction between leaders, practitioners, and new entrants to the field
- Curate exclusive webinar series for National Advisory Boards (NABs) to further the work of the Taskforce (open access as well as a select number of invite-only)
- Sample areas of focus: building global momentum from Taskforce findings; measurement & metrics; pay for success; and benchmarking policy, among others

➤➤➤ Stimulating practice through education clinics and exchange

- Offer intensive examinations of tools and issues within particular market segments
- Develop education modules for targeted market segments
- Include “course” style material, syndicating delivery for organizations and institutions for a fee
- Potential subjects for clinics: Galvanizing Action and getting a Taskforce off the ground; Investment ready - preparing enterprises and initiatives; Integrated design & mapping for impact; and an Executive briefing series for wealth advisors and asset managers, among others.

➤➤➤➤ Continue field-building research

- Building on the field landscaping conducted by the Taskforce, NABs, and other focused groups; continue to develop high-value content for practitioners across sectors
- Leveraging research partnerships with organizations and networks identified by advisory organizations to the GLE



The GLE is currently hosted by Pacific Community Ventures, co-convenor of the IIPC.